

Build Partner



Build-the-Block Partner – \$250,000 to \$500,000

ENGAGEMENT

- *Homeowner Thank You*
- *Meet Your Homeowner* family selfie and Thank You letter
- Build progress updates

OPTIONAL

- Create a house-warming basket for your sponsored homebuyer family
- Write a letter of support to the homebuyer family (kids can help with this too!)
- Build a bench, birdhouse, tool caddy to donate to your sponsored family or Atlanta Habitat ReStore
- Let Atlanta Habitat help with your at-home-build project by viewing our Home Maintenance videos to complete your project and share it on #habitatathome

BRANDING

- Atlanta Habitat Build staff wears sponsor-branded T-shirt (optional)
- Commemorative gift (framed family /house photo)
- Logo recognition on signage at build site
- Feature on Atlanta Habitat's home page
- Short feature in Annual Report
- Use of Atlanta Habitat's logo for one year

MEDIA

- Partnership announcement News Release
- atlantahabitat.org (50,000 organic, monthly page views)
- Feature in Atlanta Habitat ReStore shoppers E-Blast (24k subscribers)
- Feature in Atlanta Habitat homeowners E-Blast (1,050 subscribers)
- Two Social posts

Master-Builder Partner – \$100,000

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