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**\*\* MEDIA ADVISORY \*\***

**Fairfield by Marriott teams up with Atlanta Habitat for Humanity to help new homebuyer improve home**

*Fairfield expands Habitat for Humanity relationship to honor Fairfield's 30-year anniversary*

**WHO:** Associates from Fairfield by Marriott [insert property names]; [insert any executives (Marriott or Habitat) on-site and available for interviews] [Brett Steele, Chief Legal Officer, Atlanta Habitat](#) [Meishawn Brown, Atlanta Habitat homebuyer](#) [Others]

Deleted: [Affiliate name]  
Deleted: local  
Deleted: homeowners  
Deleted: [build/improve]  
Deleted: ] their homes

Deleted: [Habitat staff]  
Deleted: Habitat homeowner

**WHAT:** Habitat for Humanity and Fairfield by Marriott associates will come together to help rehab a home, alongside an Atlanta Habitat homebuyer in the Ben Hill Forest neighborhood as part of a national partnership between Habitat and Fairfield by Marriott. Atlanta is one of 12 cities scheduled to participate in build events throughout October and is part of the company's "Rally to Serve," Fairfield's call to its associates to volunteer in their local communities.

Deleted: [build/rehab/repair]  
Deleted: s  
Deleted: [future-if new construction]  
Deleted: homeowners  
Deleted: [name]  
Deleted:  
Deleted: City

With builds from New York City to Nepal, this campaign will be the largest "Rally to Serve" in Fairfield's 30-year history, with associates from over 250 Fairfield properties around the world supporting their local Habitat organizations.

Build activities in Atlanta will include demolishing a roof, building a house addition, installing windows and more.

Deleted: city/neighborhood  
Deleted: [list specific build activities].

**WHEN:** 26 October 2017  
9 a.m. – 4 p.m.  
Media Call Time: Insert Specific Time Media Should Arrive To Set Up Prior to Event Start

Deleted: Day,  
Deleted: Month,  
Deleted: Start Time – End Time

**WHERE:** 3490 Hogan Road SW  
Atlanta, GA 30331  
Limited parking on the street is available

Deleted: Insert City Habitat for Humanity Build Site Location

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Deleted: Insert Street Address  
→ Insert City, State, Zip Code

**CONTACT:** Insert Press Contact Name  
Insert Press Contact Email Address  
Insert Press Contact Phone Number

Deleted: Include parking instructions

Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,400 houses—impacting the lives of more than 5,500 family members and 100 neighborhoods—since 1983. In addition to constructing quality, affordable, energy-efficient homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold with zero-

[Atlanta Draft 10/17/18 JSL](#)

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[interest mortgages to first-time homebuyers in Atlanta and South Fulton County. Visit \[www.atlantahabitat.org\]\(http://www.atlantahabitat.org\) or follow us @atlantahabitat.](#)

Deleted: About [Habitat for Humanity name] ¶  
Insert boilerplate¶

#### **About Fairfield by Marriott**

Fairfield by Marriott is designed for today's traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, Fairfield offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With nearly 900 properties around the globe, Fairfield is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®. Members can now link accounts with Starwood Preferred Guest® at [members.marriott.com](http://members.marriott.com) for instant elite status matching and unlimited points transfer. For more information or reservations, visit [Fairfield.Marriott.com](http://Fairfield.Marriott.com), become a fan on [Facebook](#) or follow @FairfieldHotels on [Twitter](#).

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