

MEDIA ADVISORY

July 13, 2017

**Atlanta Habitat homebuyer and house sponsor Novelis *Recycle for Good* to mark investment in Atlanta's historic Westside
*Dedication is noon, Saturday, July 15***

When Atlanta Habitat for Humanity homebuyer RaShawn Medley dedicates her first home this Saturday, it will mark a major achievement for her as well as for house sponsor Novelis and Atlanta Habitat. Medley's new home is the first Atlanta Habitat house whose construction was mainly funded from the value of recycled aluminum cans—many of which were collected during the 2016-17 Atlanta Falcons season during its Recycle for Good initiative with Novelis. As part of Recycle for Good, every three million aluminum cans and bottles collected through Recycle for Good funds a Habitat for Humanity home in Atlanta's historic Westside community. For Atlanta Habitat, the house marks its first new house build on the Westside since 2009. The nonprofit homebuilder owns several lots on the Westside and plans to build additional homes in the near future. Novelis, Westside partners, and dozens of volunteers who have worked alongside Medley over the last eight weeks to build the house will return for the special dedication.

WHO: RaShawn Medley, Atlanta Habitat homebuyer and her family
Lisa Y. Gordon – President/CEO, Atlanta Habitat for Humanity
Ashley Gravelee – Manager, Corporate Responsibility, Novelis
Frank Fernandez – Vice President, The Arthur M. Blank Family Foundation
Scott Jenkins— General Manager, Mercedes-Benz Stadium and Chair, Green Sports Alliance

WHEN: 12 p.m. – 12:30 p.m.
Saturday, July 15

WHERE: 744 Pelham Street, NW Atlanta 30318

ATLANTA HABITAT: Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,400 houses—impacting the lives of more than 5,500 family members and 100 neighborhoods—since 1983. In addition to constructing quality, affordable, energy-efficient homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold with zero-interest mortgages to first-time homebuyers in Atlanta and South Fulton County. Visit www.atlantahabitat.org or follow us @atlantahabitat.

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