

## **MEDIA ADVISORY**

**June 14, 2017**

### **Novelis, The Arthur M. Blank Family Foundation, Mercedes-Benz Stadium and other partners join Atlanta Habitat homebuyer for first build in 10 years in Atlanta's Historic Westside**

**7:30 a.m. - 10:00 a.m., Friday, June 16**

As part of its commitment to keep affordable homeownership options on Atlanta's historic Westside, Atlanta Habitat for Humanity is building a new house in the neighborhood—its first in nearly 10 years. Atlanta Habitat homebuyer, Ms. Medley, selected the Westside to build her first home for she and her family because she wants to be invested in the historic community.

This Friday, Ms. Medley will have help with her build from some of Atlanta's corporate and government leaders who are partners in creating meaningful change in the Westside communities. Leading the build effort alongside Ms. Medley is Atlanta Habitat house sponsor Novelis and its *Recycle for Good Campaign*, which is funding the house from nearly three million recycled aluminum cans—many of which were collected during the 2016-17 Atlanta Falcons season.

**WHO:** Ms. Medley – Atlanta Habitat Homebuyer  
Frank Fernandez – Vice President, The Arthur M. Blank Family Foundation  
Scott Jenkins— General Manager, Mercedes-Benz Stadium and Chair, Green Sports Alliance  
Steve Pohl – Senior Vice President, Business Performance and Execution, Novelis  
Lisa Y. Gordon— President and CEO, Atlanta Habitat  
Stephanie Stuckey-Benfield—Chief Resilience Officer, City of Atlanta  
John R. Seydel – Director, Sustainability, City of Atlanta  
Ovie Mughelli – Former Atlanta Falcon

**WHEN:** Friday, June 16, 2017  
Morning kickoff: 7:30 a.m.  
Build activity and photo opportunities from 7:30 a.m. – 10:00 a.m.

**WHERE:** 744 Pelham Street, NW Atlanta 30318

**ATLANTA HABITAT:** Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,400 houses—impacting the lives of more than 5,500 family members and 100 neighborhoods—since 1983. In addition to constructing quality, affordable, energy-efficient homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold with zero-interest mortgages to first-time homebuyers in Atlanta and South Fulton County. Visit [www.atlantahabitat.org](http://www.atlantahabitat.org) or follow us @atlantahabitat.

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