

NEWS RELEASE

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***YWCA Salute to Women of Achievement* honors Atlanta Habitat CEO**

The YWCA of Greater Atlanta honored Atlanta Habitat for Humanity President/CEO Lisa Y. Gordon at its 2017 *Salute to Women of Achievement* program on May 25, 2017 at the Atlanta Marriot Marquis.

Each spring the YWCA celebrates dynamic women leaders throughout Georgia who embody its mission to eliminate racism and empower women by inducting them into the YWCA Academy of Women Achievers. Gordon is one of 10 women leaders who make up the organization's 2017 Academy of Women Achievers. The annual luncheon gala also included a salute to the "Regal 2017 Women of Achievement" that includes Ann Stallard, Ann Curry and Ann Cramer.

Gordon, a recognized leader in transformational redevelopment efforts for quality affordable housing and neighborhood revitalization, joined Atlanta Habitat in July 2015. She set the nonprofit homebuilder on a new course to become a catalyst for holistic neighborhood revitalization—making an annual \$6 million economic impact on the city of Atlanta through new home constructions, renovations and critical repair projects. Additionally, Atlanta Habitat's new Vision. Goals. Action! scholarship program embodies the mission of YWCA. With nearly 70 percent of Atlanta Habitat homeowners being women, VGA empowers homeowners "beyond the build" to achieve other dreams—from education advancement to entrepreneurship.

Because of Gordon's visionary leadership, Atlanta Habitat is focused on increasing homeownership, investing in targeted neighborhoods, and building the organization's capacity to preserve quality affordable housing options in Atlanta. As a credit to the organization's commitment to its refreshed mission and new leadership, Habitat for Humanity International named Atlanta Habitat a *2017 Affiliate of Distinction* and the Atlanta Business Chronicle designated it as of *One of the Best Places to Work* in 2016.

Prior to Atlanta Habitat, Gordon was Vice President and Chief Operating Officer for the Atlanta BeltLine, Inc.—one of the largest, most wide-ranging urban redevelopment programs in the United States.

About Atlanta Habitat

Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,400 houses—impacting the lives of more than 5,500 family members and 100 neighborhoods—since 1983. In addition to constructing quality, affordable, energy-efficient homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold with zero-interest mortgages to first-time homebuyers in Atlanta and South Fulton County. Visit www.atlantahabitat.org or follow us @atlantahabitat.

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