IMMEDIATE RELEASE
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House Dedication celebrates family, history, and affordable homeownership with Bank of America

ATLANTA — Talk of affordable housing and revitalization is practically on every Atlanta city dweller’s mind lately, especially Atlanta Habitat for Humanity new homebuyer Morgane Mosley who celebrated becoming a first-time homebuyer with a house dedication on Friday, Nov. 17.

With the help of Atlanta Habitat house sponsor Bank of America and hundreds of bank volunteers, Moseley and her family have achieved a lifelong dream and are helping to revitalize one of Atlanta’s oldest neighborhoods—Mechanicsville, which has a rich history as a former rail yard community that nurtured Jewish and later African American entrepreneurs.

Mosley, a teacher’s assistant, represents Atlanta Habitat’s expanded mission to empower families through homeownership and to revitalize neighborhoods with quality, affordable homeownership opportunities.

“When individuals and families have access to affordable housing, they are better positioned for long-term financial stability and success,” said Wendy Stewart, Atlanta market president, Bank of America. “Through our sustained partnership with Atlanta Habitat for Humanity, we’re helping families like Morgane and her daughter create a solid base from which to gain economic mobility, and in turn, build a thriving Atlanta community. We’re pleased that hundreds of bank volunteers have once again picked up a hammer or paint brush to help build our 23rd home.”

Every Saturday for eight weeks, Morgane has worked alongside Bank of America volunteers, plus friends and family members to build her new three-bedroom, two-bath home that sits south of downtown Atlanta, across the interstate from the new Georgia State University stadium.

“I was inspired to volunteer and eventually serve on Atlanta Habitat’s board after my family found ourselves homeless for a time when I was a child,” said Danielle Cheung, Business Banking Market Executive for Bank of America and finance committee chair for Atlanta Habitat. “I know firsthand the impact affordable housing has on a family’s economic mobility. By volunteering at Habitat, I’m able to help others as my family was all those years ago.”
By the end of 2017, Atlanta Habitat will have impacted the lives of about 100 families through its homeownership and home repair programs, while making a $6 million economic investment in the city.

“Atlanta Habitat is keeping affordable homeownership options in the city for hardworking families—from teachers, firefighters to service workers—who keep our economy growing,” said Lisa Y. Gordon, president and CEO, Atlanta Habitat. “It’s dedicated sponsors like Bank of America who help us to make this happen every day of the year.”

About Atlanta Habitat for Humanity
Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,500 houses—impacting the lives of more than 5,500 family members and 100 neighborhoods—since 1983. In addition to constructing quality, affordable, energy-efficient homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold with zero-interest mortgages to first-time homebuyers in Atlanta and South Fulton County. Visit www.atlantahabitat.org or follow us @atlantahabitat on Twitter.

About Bank of America Environmental, Social and Governance
At Bank of America, we’re guided by a common purpose to help make financial lives better, through the power of every connection. We’re delivering on this through responsible growth with a focus on our environmental, social and governance (ESG) leadership. ESG is embedded across our eight lines of business and reflects how we help fuel the global economy, build trust and credibility, and represent a company that people want to work for, invest in and do business with. It’s demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at about.bankofamerica.com, and connect with us on Twitter at @BofA_News.

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