



IMMEDIATE RELEASE
November 29, 2016

CONTACT: Jill Strickland Luse
404-465-1082 or
jill.stricklandluse@atlantahabitat.org

Shop with a Purpose Atlanta Habitat Partners with Kendra Scott and Alex and Ani

Shoppers can add Atlanta Habitat for Humanity to their holiday shopping lists by visiting Kendra Scott and ALEX and ANI stores this season.

The jewelry and home accessories shops will each donate a percentage of their sales proceeds to Atlanta Habitat to support the organization's mission to transform communities by acting as a catalyst for neighborhood revitalization.

[Kendra Scott at Shops Around Lenox](#) partners with Atlanta Habitat for a third year to donate 20 percent of its sales from shoppers between **6 p.m. – 8 p.m., Wednesday, Nov. 30, 2016.**

[ALEXI AND ANI at Ponce City Market](#) joins Atlanta Habitat for the first time as a holiday partner. The eco-conscious jewelry and accessories brand is hosting a CHARMED BY CHARITY event to benefit Atlanta Habitat and will donate 15 percent of its sales from shoppers who visit the store from **6 p.m. to 8 p.m., Thursday, Dec. 8.**

Atlanta Habitat for Humanity is one of the largest nonprofit homebuilders in Atlanta. As one of more than 1,400 U.S. affiliates of Habitat for Humanity International, Atlanta Habitat is dedicated to homeownership for working families. Since 1983, volunteers from corporations and faith-based and civic organizations have worked in partnership with qualified homebuyers to construct affordable, green, quality homes, which are then purchased through no-interest mortgages. To date, Atlanta Habitat has built and renovated more than 1,400 homes, primarily in Atlanta and South Fulton County. Visit www.atlantahabitat.org.

###