

## **MEDIA ADVISORY**

April 6, 2017

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### **TechBridge and local IT Professionals help Atlanta Habitat demolish house to make way for new home 1 p.m., April 7**

Nearly 300 volunteers will help Atlanta Habitat complete its first major house rehab project for 2017. Located in the Mt. Zion community in southeast Atlanta, this project represents Atlanta Habitat's expanded mission to be a catalyst for neighborhood revitalization. The house is one of 12 scheduled to be fully rehabbed to the high-quality, energy-efficient standards of new Atlanta Habitat homes. Each year, TechBridge, a longtime house sponsor, secures partners in the IT industry to join them for their "technology build."

To kickoff construction, the Atlanta Habitat homebuyers, sponsors and volunteers will take the first swing to the house.

**WHO:** CEOs and senior technology officers from 3Ci, The Coca-Cola Company, Brand Energy and Infrastructure Services, CTS, Inc., Principle Solutions Group, Federal Home Loan Bank of Atlanta, Intercontinental Hotels Group, Landis+Gyr, Look Listen, Pyramid Consulting, Southern Company and Synergis  
Homebuyers Autrey and Altovise Love

**WHEN:** 1p.m.; Friday, April 7, 2017

**WHERE:** 3037 Embry Way SE, Atlanta 30354

#### **About Atlanta Habitat for Humanity**

Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,400 houses—impacting the lives of more than 5,000 family members and 100 neighborhoods—since 1983. In addition to constructing affordable, green, quality homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold to first-time homebuyers in Atlanta and South Fulton County through zero-interest mortgages. Visit [www.atlantahabitat.org](http://www.atlantahabitat.org) or at follow us @atlantahabitat.

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