

NEWS RELEASE

January 24, 2018

Atlanta Habitat to host inaugural “Welcome to Our Neighborhood Gala” with presenting sponsor, The Home Depot Foundation, February 24, 2018

Atlanta Habitat for Humanity, with presenting sponsor The Home Depot Foundation, and gala hosts Clark and Lane Howard, presents *Welcome to Our Neighborhood*, an inaugural fundraising gala that celebrates Atlanta Habitat’s 35 years of empowering families through homeownership and rebuilding neighborhoods, block-by-block. The festive, cocktail-attire event is 6 p.m., Saturday, Feb. 24, 2018 at Flourish Atlanta in Buckhead.

When guests arrive, they will be welcomed to a digital neighborhood that displays the impact Atlanta Habitat and its donors have on Atlanta families before they enter the stunning Flourish ballroom for dinner, live auction and entertainment.

“Atlanta Habitat is this city’s largest nonprofit homebuilder and my favorite! I’m thrilled to join this celebration and to support its expanded mission to do even more to help families realize the dream of homeownership and to revitalize neighborhoods,” says nationally syndicated talk show host, Clark Howard, who has been an Atlanta Habitat volunteer for 25 years this year.

In addition to The Home Depot Foundation as the Neighborhood Champion presenting sponsor, Atlanta Habitat also thanks its Power Builder sponsors, Sherry and David Abney, The Arthur M. Blank Family Foundation, BNY Mellon, Cox Enterprises Inc., Delta Air Lines, Georgia-Pacific and Novelis.

“This gala is our first fundraising effort that directly supports our new initiatives—from home building, critical repairs to scholarships—that empower homeowners and neighborhoods,” says Lisa Y. Gordon, Atlanta Habitat President and CEO. “We are grateful for the amazing support of our sponsors who are helping us to celebrate our success and to bring others on board to partner with us.”

Atlanta Habitat expanded its mission in 2016 to be a catalyst for neighborhood revitalization through education, partnerships, and by developing long-term relationships with families that go beyond the build. Each time a family becomes an Atlanta Habitat homeowner, they establish stability for their families to achieve other dreams. Last year, Atlanta Habitat empowered 123 families, the largest in the organization’s history, through homeownership and critical home repairs. It makes an annual \$6 million economic investment in Atlanta.

Sponsorship and table and ticket reservations can be made at www.atlantahabitat.org/gala.

About Atlanta Habitat

Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development and partnerships. As one of the largest affiliates of Habitat for Humanity International, Atlanta Habitat has built more than 1,500 houses—impacting the lives of more than 5,500 family members and 168 neighborhoods—since 1983. In addition to constructing affordable, green, quality homes, the nonprofit homebuilder also rehabs existing structures and performs minor repairs for qualifying homeowners. Houses are sold to first-time homebuyers through zero-interest mortgages in Atlanta and South Fulton County. Visit www.atlantahabitat.org.

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