



transformative growth

2017 Annual Report

2017 accomplishments



January: Team Clark Howard builds its 59th, 60th and 61st homes in 2017, on the eve of the talk show host's 25th anniversary partnering with Atlanta Habitat.

Habitat on the Hill: Homeowner Gloria Smith travels with Atlanta Habitat CEO Lisa Gordon to Washington, D.C. to meet with Congressional and Senate leaders, bringing Atlanta Habitat to the forefront of supporting affordable housing efforts at the national level.



February: Atlanta Police Academy recruits join homeowners and Atlanta Habitat staff for two cleanups in southwest Atlanta's Dixie Hills neighborhood; while volunteers from Edrington sponsor a cleanup in the English Avenue neighborhood of northwest Atlanta. A total of four cleanups completed in 2017.



March: Atlanta Habitat earns coveted "Affiliate of Distinction" award from Habitat for Humanity International, recognizing its work as a catalyst for neighborhood revitalization.



Atlanta Habitat celebrates homeowners with a carnival featuring games, prizes, face-painting, food, music and dancing.



April: Atlanta Habitat leads its first Global Village Build in the Dominican Republic. For five days, a self-funded volunteer group partners with Habitat Dominican Republic to build homes with four families and sponsors an additional house.



May: Atlanta Habitat's first golf tournament, in partnership with SunTrust, brings together more than 100 golf enthusiasts and nets nearly \$35,000.

Atlanta Habitat's new "Vision. Goals. Action!" Scholarship program awards a total of \$7,500 to three homeowners to advance their education.



June: House renovations become key to restoring neighborhoods. Twelve homes were renovated in 2017, including the first whole-house renovation entirely sponsored by The Home Depot.



July: Novelis and the Atlanta Falcons turn the proceeds of nearly three million recycled cans into a new home, marking Atlanta Habitat's return for its first house-build in the historic Westside after 10 years.



August: Dozens of volunteers from five Atlanta Hindu Temples and a faith association come together for the first Upahar (Hindi language for 'gift') build. In 2017, 65 diverse faith congregations built nine new homes alongside homebuyers.

September: Atlanta Habitat's Repair with Kindness (RWK) program helps qualified homeowners complete critical repairs to make their homes safe, dry and accessible. Atlanta Habitat completed 34 RWK projects, nearly triple the number completed in 2016. We doubled Brush with Kindness exterior home painting projects to 33.



October: The Atlanta Habitat ReStore generates enough revenue to fully sponsor 10 homes.

November: Atlanta Habitat's new "Launch!" Speakers Series and Business Competition awards \$4,000 in cash prizes, as well as technology and business support, to two emerging entrepreneurs.

Atlanta Habitat begins developing the innovative Browns Mill Village project, a first-of-its-kind, intergenerational community. The mixed-income, affordable community will offer a range of home types.



December: Nine families pay off their mortgages in 2017!

For the first time in Atlanta Habitat's 34-year history, the number of new families served in one year reaches **triple digits: 123!**



board's message



In the more than 25 years that I have been deeply involved with Atlanta Habitat, I have never been more excited and impressed than I am now—as we stand on the brink of our organization's 35th anniversary.

Looking back over the arc of our existence—from a small group of people devoted to building decent, affordable houses rooted in the small Christian community of Koininia in Americus, Georgia to becoming the largest, nonprofit affordable homebuilder in Atlanta—I am more inspired than ever.

We have built on the success of our 2016 Strategic Plan and exceeded the Board's expectations by a substantial margin. Not only did we continue to make a more than \$6 million impact on our city through our homeowners' paying nearly \$1 million in property taxes, but we are also dramatically increasing the number of families we serve, and the ways in which we serve.

Our staff is one of the cornerstones of our continued success. Their efforts on a daily basis have helped to elevate Atlanta Habitat as a premier affordable housing option for future homeowners who need it the most. They are led by our President and CEO, Lisa Gordon, who continues to be recognized as a visionary leader in transformational redevelopment efforts for quality affordable housing and neighborhood revitalization. In addition to her 2017 appointment as a Fellow into the "National Academy of Public Administration," Lisa was inducted into the YWCA of Greater Atlanta's "Academy of Women Achievers."

In a nod to the organization's excellence and efficiency, Habitat for Humanity International named Atlanta Habitat a 2017 Affiliate of Distinction. And, building on the organization's 2016 designation by the Atlanta Business Chronicle as of One of the Best Places to Work, Lisa has continued to match the expertise, talent and passion of employees; she has offered them expanded benefits and opportunities to celebrate success. We couldn't be more proud to work with her.

Finally, on behalf of the entire Atlanta Habitat team, thank you. We extend our deepest gratitude to our tireless volunteers, committed sponsors and generous donors. You are truly the ones making transformational change in Atlanta, helping our city to...

Build. Thrive. Grow!

Darryl A. Hicks
Chair, Board of Directors

ceo's message

It takes a village to raise a child as well as improve our communities. We are so thankful for the support of our staff, volunteers, donors and sponsors who work with us to build healthy communities. In 2017, our focus was an accelerated expansion of our mission to empower homeowners beyond the build and transform the communities we serve in meaningful and positive ways. As a result, we are poised to serve record numbers of families in 2018.

That strategic mission to increase homeownership, serve more families, ignite positive change in key neighborhoods such as the historic Westside, and to expand organizational capacity is embodied in our brand: Build. Thrive. Grow!

All those facets coalesced this year as we modernized internal operations and processes; established our first Communications and Housing and Neighborhood Engagement departments; and developed innovative education programs that empower our homeowners to reach professional goals that move their lives forward.

We challenged our team to impact more families, expand our programs and stretch our reach to established residents in our neighborhoods. We are proud of our progress and the recognitions we've received; but our real success is told in the inspiring stories of Atlanta Habitat families like the single dad whose scholarship award from Atlanta Habitat allowed him to complete the last year of graduate school and the elderly veteran caring for his ailing wife who participated in our critical repair program. They are safer and more at ease in their home now that it has a new roof, gutters and a handicap-accessible bathroom. There's the mom who can now launch her solid business idea with the help of cash, a computer and business mentoring advice. And, there's the student who is steadily improving in school as he becomes more engaged in our youth programs.

Atlanta Habitat homeowners are the stories behind the numbers. Some 54 families celebrated the holidays with loved ones in their new homes. Since its inception in 2015, our Repair with Kindness (RWK) program has grown more than ten-fold. Last year we completed 34 critical home repairs for veterans and elderly neighbors—nearly tripling the numbers from 2016. We doubled the number of Brush with Kindness (BWK) exterior home-painting projects and plan to extend the program to established neighbors in 2018. And, along with sponsors, neighbors and volunteers, we completed four neighborhood-wide cleanups. That's how we build the block, but more importantly, that's how we empower families.

At the mature age of 35, Atlanta Habitat is poised to soar! Stable homes for generations and increased neighborhood vibrancy are the ripple effects of the communitywide impact that Atlanta Habitat—in partnership with our donors, sponsors and volunteers—has on our city and region.



Warm regards,

Lisa Y. Gordon, CPA
President and CEO

the ripple effect of kindness

Atlanta Habitat's critical repair and exterior paint programs, Repair with Kindness and Brush with Kindness, increase community pride in neighborhoods where we build. That's what we mean by "Building the Block."



When Lillie Ferguson learned about Atlanta Habitat's Repair with Kindness (RWK) program during a neighborhood meeting, her house was in desperate need of some TLC. Once she realized she qualified for the program, Lillie applied and was accepted. As part of the program, her house received a new roof, windows, gutters, a new garage and an exterior paint job. "I'm very pleased with the way the process went," Lillie says. "I don't have any complaints about anything, I'm very happy."

RWK helps qualified, established homeowners make critical repairs to their homes to keep them safe, dry and accessible. "The concept behind Repair with Kindness is to go into communities where we're already building and positively impact and help more people in the neighborhood," says Jimmy Harrelson, Atlanta Habitat's purchasing, warehouse and facilities senior manager. Most RWK projects involve the elderly, veterans and those with disabilities. Increasing demand for RWK clearly reflects the timeliness of Atlanta Habitat's expanded mission to serve more families. The program began in 2015 with a gift to fuel this expansion.



before

after



Brush with Kindness focuses on painting a home's exterior, which goes a long way toward building curb appeal. "Having my house painted felt like getting a brand-new pair of shoes," says Valerie Dixon, who has owned her Atlanta Habitat home for 19 years. "It looks just like new."

Both programs seek to retain anchor homeowners in Atlanta's most challenged communities. Atlanta Habitat's critical repair programs receive vital support from the May P. And Francis L. Abreu Charitable Trust, The Home Depot and The Arthur M. Blank Family Foundation. In 2018, Atlanta Habitat will expand this program to established homeowners in our targeted communities and on the Westside, in partnership with the Westside Future Fund.

In addition, ReHab, Atlanta Habitat's renovation program, provides new homeownership options for families and supports our commitment to neighborhood revitalization.



"Now we are able to keep housing assets in the neighborhood instead of tearing them down and starting from scratch," says Dan Maddox, Atlanta Habitat's chief operating officer. "We can reduce blight and get more families into homes."

sponsor spotlight



All Saints Catholic Church

A record number of volunteers helped to mark All Saints Catholic Church's 24th year of building houses with us. They have been valued partners since 1994.

Atlanta Women's Build

This unique build brings together women from all walks of life to raise funds and help build two houses annually alongside two Atlanta Habitat single moms.

Bank of America

Bank of America has faith in our mission to empower families by enhancing communities and building holistic neighborhoods around the city. Atlanta Habitat was awarded a grant to fulfill that mission of providing stability and self-reliance through building homes. Bank of America has helped 23 Atlanta Habitat families achieve homeownership since 1993.



Clark Howard

Clark Howard has helped build 61 homes with Atlanta Habitat since he first became involved with our organization in 1993. He and his co-sponsors—including MailChimp, Coupon Mom, the Dan and Merrie Boone Foundation—and thousands of volunteers have invested nearly 8,000 hours each year building houses with Atlanta Habitat families.



Cox Enterprises

Cox Enterprises has consistently built two homes each year with Atlanta Habitat. To date, the organization has helped 26 families build their first homes.

Delta Air Lines

In 2017, Atlanta-based Delta Air Lines, one of the world's largest airlines, provided funding and volunteers to build three homes. To date, Delta has built 10 homes with Atlanta Habitat.



Dunwoody United Methodist Church

Dunwoody UMC has been a strong supporter and partner of Atlanta Habitat since 1995 and its build is fully funded through their annual Holiday Festival. This year, Dunwoody UMC volunteers built their 27th house.

Georgia-Pacific

For the past 20 years, Georgia-Pacific has generously funded and provided volunteer support for Atlanta Habitat. We are honored to have received a grant to help build Atlanta Habitat homes, complete four "Brush with Kindness" projects and to fund our "Repair with Kindness" program. This instrumental support impacted homes on the same block, making the neighborhood transformation evident and amplified the effect of their housebuild.



Heisman House

Heisman Trophy winners Marcus Allen, Tony Dorsett, George Rogers, Charlie Ward, and Danny Wuerfel—along with national sponsor Nissan—partnered with Atlanta Habitat to build a "Heisman House." This house was one of five built through Habitat for Humanity's first nationwide campaign, "Home is the Key." This partnership also resulted in a grant award of a passenger van for Atlanta Habitat.



sponsor spotlight

The Home Depot

This year marks Atlanta Habitat's 26 years of partnership with The Home Depot. With a focus on supporting our country's veterans, The Home Depot is working alongside Atlanta Habitat to build new homes and renovate existing houses. Since Repair with Kindness began, 16 veterans have received critical repairs. Thanks to our longtime partnership with The Home Depot, 67 families now own homes. This year, The Home Depot fully sponsored an Atlanta Habitat ReHab project.

Marist Women Build

Since 2003, the Marist Women Build—led by an outstanding board of 30 women volunteers—have built 17 homes for women, by women. The Marist team spent countless hours fundraising, recruiting volunteers, planning events and promoting their work.

Novelis

Atlanta Habitat celebrated its first build in the historic Westside since 2007 with the help of Novelis – the world's largest aluminum recycler, along with their partners, the Arthur M. Blank Family Foundation, the Atlanta Falcons and the Mercedes-Benz Stadium. Through the Recycle for Good campaign, 3 million recycled cans and bottles raised approximately \$80,000 to fund the new home.

Peachtree Presbyterian Church

Peachtree Presbyterian Church contributes to Atlanta Habitat through its annual Christmas Eve offering and by volunteering on builds. This treasured partnership has helped 153 families realize the dream of homeownership.

Peachtree Road United Methodist Church

Forty-seven families now enjoy the benefits of homeownership, thanks to long-time house sponsor Peachtree Road United Methodist Church. Members have volunteered with us since 1989.

Quest Community Development Corporation

Like Atlanta Habitat, Quest Communities has a mission to provide affordable housing while enhancing the quality of life for families and encouraging them to grow professionally. Atlanta Habitat enjoys a unique partnership with Quest as we build several new homes for their client-families on the Westside.

Supreme Lending

In addition to generously supporting Atlanta Habitat's faith-based builds, Supreme Lending also demonstrated its commitment to "Serving Others Before Self" by fully sponsoring a new-house construction.

Upahar Build

Since 2002, Atlanta Habitat has partnered with diverse cultural and faith organizations to sponsor new home construction. Last summer, Atlanta Habitat partnered with Hindu groups to complete the Upahar Build – the first all-Hindu faith build for any Habitat for Humanity affiliate. The temples involved in the build were Hanuman Mandir of Atlanta, Hindu Temple of Atlanta, North American Shirdi Sai Temple of Atlanta, Sanatan Mandir and Ambaji Shree Shakti Mandir Atlanta.



vision. goals. action!

Launch!

Hot on the heels of the popular Vision. Goals. Action! Scholarship is our new program to help would-be entrepreneurs start their new businesses. In fall 2017, the Launch! Speaker Series and Business Competition brought six high-powered leaders—including bestselling author, Gail Evans—together to offer insight, key information, guidance and encouragement to Atlanta Habitat homeowners looking to thrive.

Sponsored by the Atlanta Women's Foundation as part of the VGA initiative, the Launch! Business Competition featured five Atlanta Habitat homeowners who pitched their business start-up ideas to a panel of judges. First-place winner Jameka Holmes received \$2,500 for NailCloud, a mobile nail service; and Second-place winner Dollethea Chandler was awarded \$1,500 for her business idea, Humble Beginnings, a home-based childcare and learning center.



“We are helping families grow beyond the build,” says Lisa Gordon, Atlanta Habitat president and CEO. “Once you’ve gained the stability of living in a safe home in a thriving neighborhood, the next step is to dream big. Atlanta Habitat is here to help those dreams come true!”

restore

Deconstruction Fuels Construction Atlanta Habitat ReStore's new program turns tear-downs into new builds

Raj Shah, a loyal Atlanta Habitat volunteer, recently purchased an older home in Atlanta with plans to tear it down and build a new one. When he saw the great quality of the cabinetry, appliances and bath fixtures, he knew exactly who to call.

“My law firm has actually sponsored an Atlanta Habitat build for the past five years, so I am very familiar with the ReStore.” Shah wanted to donate all of the interior items of his home. This gracious offer led to a new initiative for the ReStore: deconstruction.

Through the new deconstruction initiative, ReStore teams dismantle anything that can be repurposed or sold – doors, windows, architectural trimmings, bath fixtures, cabinets, appliances; any materials that are not part of the house's structure can be donated. Most items from Shah's home sold within a week at the ReStore, generating thousands of dollars to support Atlanta Habitat's mission. Thanks to donors and deconstruction services in 2017, net proceeds from ReStore sales generated enough funds to fully sponsor homes for 10 Atlanta Habitat homebuyers. A record-breaking year!



at-a-glance

Say “Hello” to our Team Builders

Employees, Service Corps Members and Contractors celebrate Atlanta Habitat’s 35th anniversary



Left Side – front to back: Renea McCrary, Irene Kagika, Corliss Brown, Laura Cansicio, Dannielle Boyd, Amber Lausch, Anna Myers, Chris Martin, Sherrie Butler, Jill Strickland Luse, Lisa Gordon, Lillian Tompkins, Claire Moon, Rosemary Kernahan, Autrey Love, Paul Tomlinson, Deanna Brewster, Donald Wright, Cher Hains, Jacolvy Garcia, Kate Rivers, Damian Major, Katharine Bailey, Michelle Henkel, Antonio Russell, Jacob Rufenacht, Megan DeCantillon, Kevin Doran, Drew McGuffin, Jason Meriwether, Ty Guadamud-Mejia, Joe Lessard, Jimmy Harrelson

Right Side – front to back: Alasa Belasco, Lidia Hedderman, Crystal Greene, Nary Dam, Judi Boardman, Charlotte Cloyd, Brett Steele, Jessie Tran, Drew Bonner, Wesley Brooks, Antoinetta McKay, Jack Barnes, Dan Maddox, Jon Jones, Melissa Klein, Cathy Walls, Megan McCabe, Dorothy Hammond, Dwight Dorsey, Rachel White, Rebecca Stueve, Aaron Sibley, Jim Blackstone, Tyler Delaney, Antti Kekkonen, Caleb Starr, Taylor Brinkley, Katie Thompson and Davis Bishop



Front Row: Denise Childs, Wanda Timm, Gwendolyn Coleman, Treymond Jackson, Kimberly Spear, Rachel Barber
Middle Row: Daniel Morris, Tia McCoy, Koby Downs, Dan Warzon, Brian Findley **Back Row:** Jim Grabow, Caleb Starr, Alex Cook, Andrew Gurvey, Reid Lockwood **Not pictured:** K. Anoa Monsho, Shay Byrd, Bea Perdue, Alaina Barrera, Scott Miller, Joe Turner

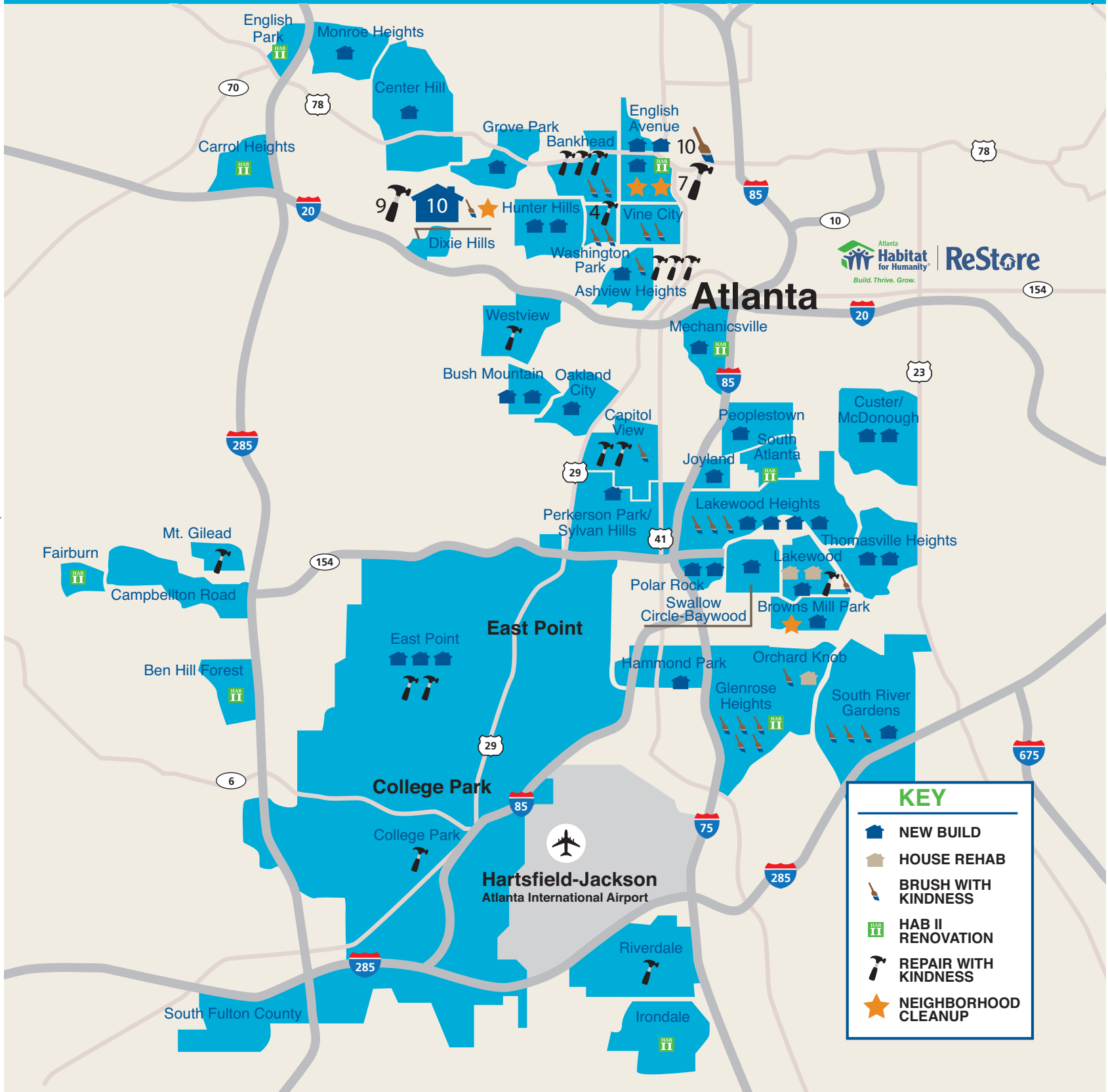
Building a World Community

The volunteer experience was intense and rewarding for five Atlanta Habitat employees and eight community volunteers who stepped out of their comfort zones to participate in Atlanta Habitat for Humanity's first Global Village build in the Dominican Republic in April 2017. "That trip inspired me to give more and appreciate my life more," said Andrew McConaghie, Atlanta Habitat donor and volunteer skilled supervisor.

For five days, the self-funded volunteer group partnered with Habitat Dominican Republic to build homes with four families in San Juan de la Maguana. It was hard work, but the impact was so great that when the group returned to the U.S., they decided to sponsor an additional home for another family in the Dominican Republic.



2017 neighborhood impact map



Atlanta
Habitat for Humanity | **ReStore**
Build. Thrive. Grow.

KEY

-  NEW BUILD
-  HOUSE REHAB
-  BRUSH WITH KINDNESS
-  HAB II RENOVATION
-  REPAIR WITH KINDNESS
-  NEIGHBORHOOD CLEANUP

donors by neighborhood

2017 NEW HOUSE SPONSORS

Atlanta Habitat partners with corporate, civic and individual sponsors to work with volunteers and new homebuyers to build affordable, attractive new homes in focus neighborhoods throughout Atlanta and South Fulton. Building alongside the homebuyer family, these sponsors are key to Atlanta Habitat's mission to serve more families.

BRUSH WITH KINDNESS SPONSORS

Brush with Kindness pairs sponsors with Atlanta Habitat families who have been in their homes for 10 or more years and whose homes need repainting and minor repairs.

REPAIR WITH KINDNESS SPONSORS

Repair with Kindness helps qualified homeowners in targeted areas complete critical home repairs and improvements to make their homes safe, dry and accessible.

RENOVATION SPONSORS

Buying, renovating and selling solidly built homes to new homebuyers—our ReHab initiative—is an important part of Atlanta Habitat's mission to catalyze neighborhood revitalization and offer more options to first-time homebuyers.

NEIGHBORHOOD CLEANUP PROJECTS

Atlanta Habitat Neighborhood Cleanups pair sponsors and volunteers to help beautify Atlanta Habitat neighborhoods. The cleanups promote pride as neighbors work together to maintain their streets, sidewalks, lawns and green spaces.

Ashview Heights

Brush with Kindness
Community Partner Build

Bankhead

Brush with Kindness
Sage Foundation

Ben Hill Forest

Hab II Renovation
COUNTRY Financial
Down Payment Resource
Fairfield Inn & Suites

Fiserv Solutions LLC
Fogelman Management Group
InterContinental Hotels Group
Purchasing Power
Room & Board
Voya Financial

Browns Mill Park House Build

Ben Hill United
Methodist Church
Cathedral of Christ the King
Decatur Presbyterian Church
First Presbyterian Church of Atlanta
Northside Church
The Sally & Peter Parsonson Foundation

Bush Mountain House Build

Codesigned
Cognizant Technology Solutions
College of Charleston
Distinctive Atlanta Homes
Drive Medical
Giveback Homes
Hyundai Capital America
Jamestown LP
King & Spalding
Medicus Solutions
MetLife
Wells Fargo

Pope Francis/Interfaith Build

Bike & Build
Emory Saint Joseph's Hospital
Holy Spirit Preparatory School
Immaculate Heart of Mary Catholic Church
Our Lady of Lourdes Catholic Church
St. Thomas More Catholic Church
The Sally & Peter Parsonson Foundation

Atlanta Interfaith Build

The Atlanta Masjid of Al-Islam
Building Communities First
Catholic Shrine of the Immaculate Conception
Congregation Bet Haverim
Faith Alliance of Metro Atlanta
Northwest Unitarian Universalist Congregation
Oakhurst Baptist Church
Presbytery of Greater Atlanta
Peacemaking Partnership
St. Luke's Episcopal Church
Shia Imami Ismaili Council for SE USA



Capitol View

Brush with Kindness
Marist Women Build

Center Hill

High School Partnership Build
Decatur High School
George Walton Comprehensive High School
Holy Innocents Episcopal School
Marist School
North Springs Charter High School
Pace Academy
The Lovett School
Westminster Schools
Woodward Academy

Custer/McDonough/Guice

House Build
Publix Super Market Charities, Inc.

House Build

Distinctive Atlanta Homes
The Home Depot - At Home Services
The Home Depot - Mid-South Region
The Home Depot - Pro Business
The Home Depot - Store Operations
The Home Depot: CHUBB
YER USA

Dixie Hills

Brush with Kindness
2 Homes

House Build

Clark Howard
The Coupon Mom
The Dan and Merrie Boone Foundation

House Build

Clark Howard
MailChimp

House Build

Clark Howard
MailChimp

House Build

Cox Enterprises, Inc.

House Build

Cox Enterprises, Inc.

House Build

Delta Air Lines

House Build

Delta Air Lines

House Build

Dunwoody United Methodist Church

House Build

Atlanta Gas Light
Equifax

Northwest Interfaith Build

Ahavath Achim Synagogue
All Saints Church
Northside Drive Baptist Church
St. Anne's Episcopal Church
St. Anthony of Padua Catholic Church
Temple Emanu-El
The Sally & Peter Parsonson Foundation
Trinity Presbyterian Church

Neighborhood Cleanup

North Point Ministries

donors by neighborhood

East Point

House Build

Distinctive Atlanta Homes
Giveback Homes
Henry W. Grady High School
The Home Depot Foundation
Susan & Early Muntzing
TRC Staffing Services, Inc.

House Build

Basilica of the Sacred
Heart of Jesus
First Presbyterian Church
of Atlanta
Haygood Memorial United
Methodist Church
Morningside Presbyterian
Church
Northwest Presbyterian Church
Shallowford Presbyterian
Church

House Build

Novelis
Group and Corporate Sponsors
Alexin LLC
Alumisource Corporation
Ball
Briggs Equipment
C.H. Robinson International Inc.
Caggemini
Delaco Steel Corporation

Rio Tinto
Scepter, Inc.
Sherwin Williams Packaging
Coatings Group
SLC Acquisition LLC
Taylor Northeast
The Louis and Helen Padnos
Foundation
The Valspar Corporation
thyssenkrupp
W. W. Grainger, Inc.

Individual Supporters

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Sonya Allen
Digeesh Awathi
Duane Bendzinski
Anna Biegen
Dana Boyd
Rodger Brown
Mr. and Mrs. Chris Courts
Jared Craft
Rodney Dolhun
Thomas Feichtinger
Mr. and Mrs. Steve Fisher
David Gaensbauer
Fritz Gilbert
Laura Johnson
Mr. and Mrs. Andrew Kantor
Joanne McInerney
Denise McPherson
Mr. and Mrs. Randy Miller
Mr. and Mrs. Steven Pohl
Derek Prichett
Steph Rauls
Michael Reiner
Michael Shelby
Stephen Singer
Paul Stadnikia
Timothy Stanistreet
Thomas Ward
Lloyd Wilson
Yudie Yuan

English Avenue

Brush with Kindness
Appirio

Brush with Kindness

Amerigroup Community Care

Brush with Kindness

2 Homes
Cardlytics

Brush with Kindness

Chick-fil-A

Brush with Kindness

The Coca-Cola Company

HAB II Renovation

Ballard Designs
CBRE, Inc.

Empire Recycling Corporation
Feul Transport, Inc.
Genuine Parts Company
Insight
Mercer (US) Inc.
Motion Industries, Inc.
OpenText
Owl's Head Alloys, Inc.
Page Companies
Penske Logistics, LLC
Precision Strip, Inc.
Resources Global Professionals



Qlik Technologies Inc.
The Coca-Cola Company

House Build

Novelis – Recycle For Good

House Build

Alston + Bird, LLP
Dentons
Distinctive Atlanta Homes
Hawkins Parnell Thackston
& Young LLP
Intercontinental Exchange
Holdings, Inc.
Turner Enterprises, Inc.

Neighborhood Cleanup

Atlanta Police Academy
Peachtree Road United
Methodist Church
University of Rhode Island
Alternative Spring Break

English Park

HAB II Renovation
EmeraldCube Solutions

Fairburn Mays

HAB II Renovation
Holliday Fenoglio Fowler LP

Glenrose Heights

Brush with Kindness
2 Homes
Deloitte

Brush with Kindness

2 Homes
Macy's

Brush with Kindness

Sage Foundation

Technology Build

3Ci
Brand Energy and
Infrastructure Services
The Coca-Cola Company
CTS, Inc.
Federal Home Loan Bank
of Atlanta
InterContinental Hotels Group
Landis+Gyr
Look Listen
Principle Solutions Group
Pyramid Consulting
Southern Company
Synergis
TechBridge

Grove Park

House Build
Peachtree Presbyterian Church

Hammond Park

House Build
The Home Depot – IT Department

Hunter Hills

House Build
Peachtree Road United
Methodist Church

House Build

Bennett Thrasher
Booz Allen Hamilton
CAA
Conduent
Distinctive Atlanta Homes
Eversheds Sutherland
Merchant e-Solutions
Montag & Caldwell
Smith, Gambrell & Russell, LLP
Turner
Warren Averett, LLC
XL Catlin



donors by neighborhood

Joyland

House Build

Altisource
Atlanta Habitat Young Professionals
Dal-Tile
Freeman Mathis & Gary, LLP
Gate Group
JPS Atlanta
Kauffman Tire
Morehouse School of Medicine
Owens Corning
Smith & Howard, PC
Synchrony Financial
Virtustream

Lakewood

Brush with Kindness

2 Homes
Georgia-Pacific

House Build

Georgia-Pacific

House Build

Eastdil Secured, LLC

ReHab Renovation

BNY Mellon
Google
Invesco
McGriff, Seibels & Williams, Inc.
Sage Foundation
Tribridge Residential
Voya Financial

Lakewood Heights

House Build

Supreme Lending

House Build

Cathedral of Christ the King
St. Benedict Catholic Church
The Sally and Peter Parsonson Foundation

House Build

Heisman and Nissan

Upahar Build

Hanuman Mandir of Atlanta
Hindu Temple of Atlanta
North American Shirdi Sai Temple of Atlanta
Sanatan Mandir
Shree Shakti Mandir of Atlanta

Brush with Kindness

2 Homes
Georgia-Pacific

Mechanicsville

House Build

Bank of America

Monroe Heights

House Build

Big Bethel AME Church
Cathedral of St. Philip
St. Luke's Presbyterian Church
Wieuca Road Baptist Church

Oakland City

House Build

All Saints Catholic Church

Old Fourth Ward

Brush with Kindness

Dunwoody United Methodist Church

Orchard Knob

Brush with Kindness

Chick-fil-A

ReHab Renovation

The Home Depot - Team Depot

Neighborhood Cleanup

Northside United Methodist Church

Peoplestown

House Build

Cascade United Methodist Church
Glenn Memorial United Methodist Church
Lutheran Church of the Redeemer
Saint Mark United Methodist Church

Perkerson

House Build

Brookhaven United Methodist Church
Covenant Presbyterian Church
Impact Church
Oglethorpe Presbyterian Church
St. James United Methodist Church
St. John United Methodist Church
St. Martin in the Fields Episcopal Church
The Sally & Peter Parsonson Foundation
Welcome All Baptist Church
West Mitchell Street CME Church
Atlanta First United Methodist Church

Polar Rock

Atlanta Women's Build

2 Houses

Group and Corporate Sponsors

AllStaff Technical Solutions, Inc.
Atlanta Gas Light
Broadspire Services, Inc.
Crawford & Company
CREW Atlanta
Delta Air Lines
Distinctive Atlanta Homes
Equifax Inc.
Fisher & Phillips LLP
Kendra Scott Design Inc.
Kilpatrick Townsend LLP
The Roderick Seward, Flossie Radcliffe, and Helen M. Galloway Foundation, Inc.
Southern Company Gas
State Farm Mutual Automobile Insurance Company
Superior Essex Group Inc.
Wells Fargo Housing Foundation on behalf of Wells Fargo Advisors
WTS Atlanta

Cindy Ethridge
Earlette Frye
Lauren Gearon
Kathy Harber
Sarah Kennedy
Susan Kennedy
Elizabeth Land
Irene Lichtenstein
Carol Lipinski
Sally McDaniel
Stephanie Monroe
Elizabeth Pearce
Barbara Reid
Beth Shaw
Polly Simpson
Elizabeth Spears
Lizanne Stephenson
Pat Stevens
Susan Stribling
Mary-Heather Tatum
Judy Train
Sally Train
Laura Voisinnet



Individual Supporters

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Maggie Buckley
Nell Butler
Holly Capps
Danielle Cheung
Susan Cofer
Amy Davidson
Winifred Davis
Beth Dorrian

Bunny Winter
Lynne Zappone

South Atlanta

Brush with Kindness

Sage Foundation

HAB II Renovation

Chicago Title Georgia Agency – Fidelity National Title Group
The Coca-Cola Company

ReHab Renovation

The Coca-Cola Company – Learning Department
The Home Depot

donors

South River Gardens Home Cooking and Southern Hospitality House

Arby's Foundation
Church's Chicken
Cinnabon
Hilton Atlanta
Hyatt Regency Atlanta
Legacy Ventures
Loews Atlanta Hotel
Omni Atlanta Hotel at
CNN Center
PepsiCo
The Ritz-Carlton, Atlanta
The Westin Peachtree Plaza

Swallow Circle/Baywood Builders' Blitz

Baker Paint & Contracting
Choate Construction Company
COOPER CARRY
Cousins Properties
Incorporated
DPR Construction
Holder Construction
HouseJerk Real Estate
Association, LLC.
Inglett & Stubbs LLC
McKenney's, Inc
Reliance Worldwide Corporation
Structor Group, Inc.
VCC, LLC

Thomasville Marist Women Build

Group and Corporate Sponsors

A & P Services, Inc.
Alden and Margaret Laborde
Foundation
Atlanta Commercial Tire, Inc.
Atlanta Women's Healthcare
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volunteers



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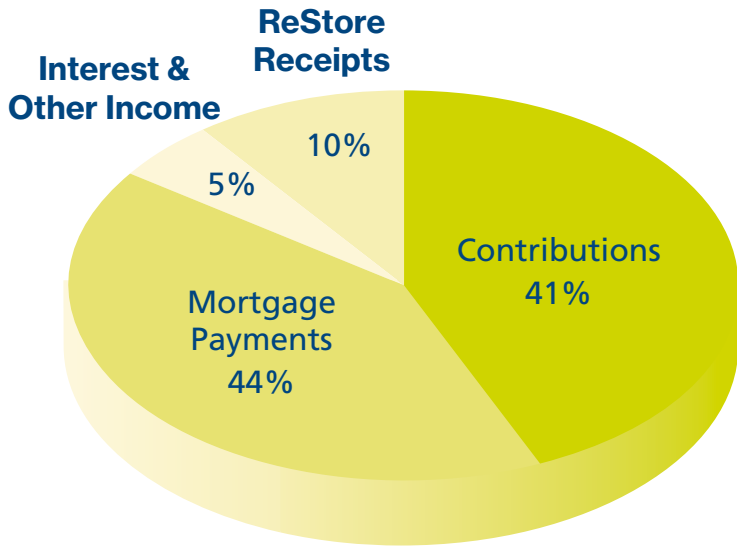
*President's Volunteer Service Award Recipients donate more than 250 hours of their time.

Every effort has been made to provide accurate information for our donor list. Atlanta Habitat for Humanity regrets any omissions. Please contact us with any corrections. While all donations are greatly appreciated, space limitations only allow us to include donations of \$500 or higher.

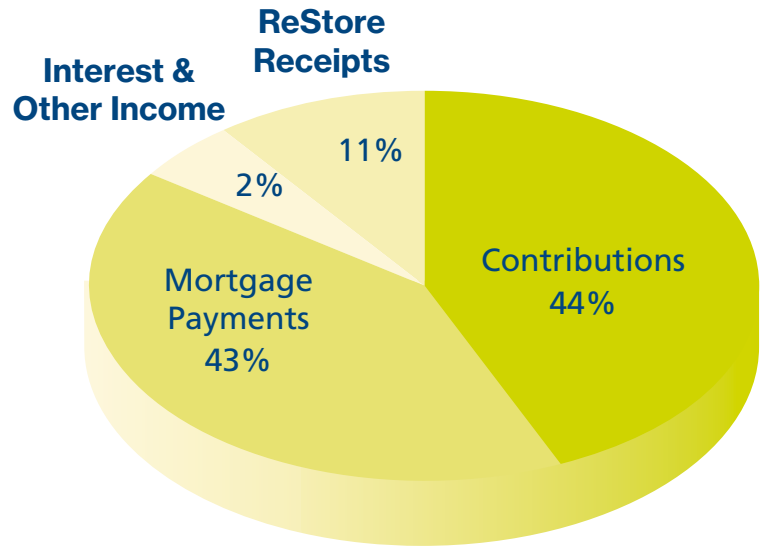


key financial trends*

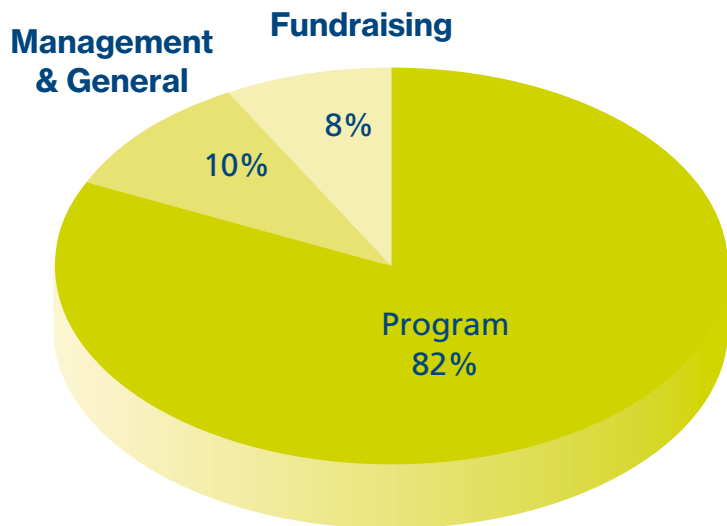
FY2017 Sources of Funds



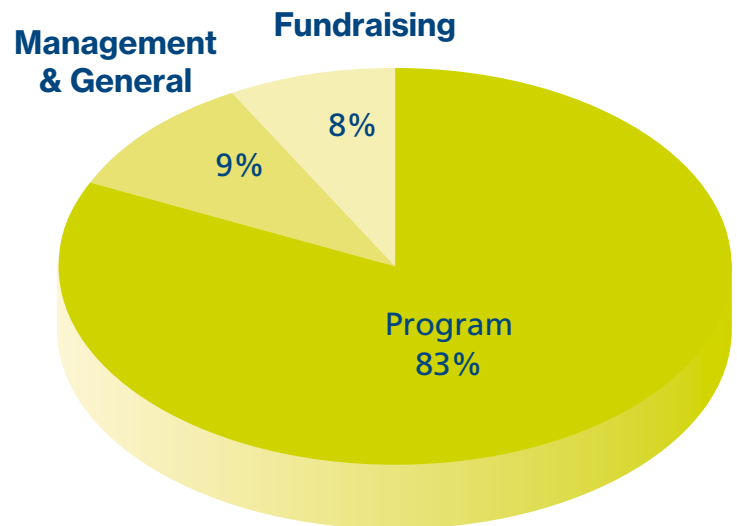
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FY2017 Uses of Funds



FY2016 Uses of Funds



☆☆☆☆ 4-STAR CHARITY NAVIGATOR RATING

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION*

As of December 31	2017	2016
Assets		
Cash & Cash Equivalents	\$ 3,638,858	\$ 5,339,428
Endowment Fund	3,673,535	3,169,301
Receivables	25,880,184	27,546,333
Other Assets	38,262,020	34,863,267
Total Assets	\$ 71,454,597	\$ 70,918,329
Liabilities & Net Assets		
Total Liabilities	\$ 17,660,684	\$ 17,124,417
Net Assets		
Unrestricted	52,188,110	52,495,289
Temporarily Restricted	1,605,803	1,298,623
Total Net Assets	53,793,913	53,793,912
Total Liabilities & Net Assets	\$ 71,454,597	\$ 70,918,329

CONSOLIDATED STATEMENTS OF ACTIVITIES AND CHANGE IN NET ASSETS*

Years Ended December 31	2017	2016
Revenues & Other Support		
Home Sales/Mortgage Amortization	\$ 6,843,883	\$ 6,082,337
Contributions	5,821,547	6,060,252
ReStore Revenue	1,618,189	1,501,382
Grant Revenue	670,000	220,000
Other Income	818,796	310,403
Total Revenues & Other Support	15,772,415	14,174,374
Expenses		
Program Services		
Home Construction & Support Services	7,875,912	7,222,832
Discounts on Non-Interest-Bearing Loans	2,485,458	2,231,333
ReStore Expenses	817,986	759,333
Property Valuation Adjustment	548,527	651,051
Total Program Services	11,727,883	10,864,549
Support Services		
Fundraising	1,167,615	1,093,324
Management & General	1,493,805	1,120,161
Total Support Services	2,661,420	2,213,485
Total Expenses	14,389,303	13,078,034
Change in Net Assets	\$ 1,383,112	1,096,340

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Atlanta Habitat's Board of Directors is responsible for governance, policy, strategic priorities, and oversight of finances and fundraising, among other activities. Members are leaders in their respective professions and invest their time, resources and expertise to advance the mission of the organization.

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*Board term completed December 2017.

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what's in store for 2018

Browns Mill Village

Atlanta Habitat's expanded mission calls for developing out-of-the-box approaches to accommodate the city's growing need for affordable housing. Starting with Browns Mill Village, which is southeast of downtown, Atlanta Habitat is launching an innovative, scalable development model that includes affordable two-story homes, townhomes and a senior condominium complex, along with our traditional single-story houses. Browns Mill Village sets a new foundation for affordable homeownership and offers unprecedented amenities and choices.



South Fulton Service Center

A new South Fulton Service Center aims to meet the needs of a growing community of future and established homeowners. This center will be the hub for South Fulton community engagement and family services, as well as local construction and a new ReStore. The new campus will be at the nexus of a major thoroughfare that includes Atlanta Hartsfield International Airport, and Interstate highways 85 and 285.



Welcome to our Neighborhood
Gala



1983 2018

On a balmy evening in late February 2018, more than 500 of Atlanta's luminaries—representing Atlanta Habitat sponsors, donors and volunteers—gathered to celebrate the organization's 35th anniversary. The "Welcome to Our Neighborhood" fundraising gala featured a 4-D neighborhood experience complete with a virtual Brush with Kindness interaction and raised more than \$500,000 to fuel Atlanta Habitat's ambitious expansion plans to serve more families. It was a magical evening, and we appreciate everyone who made it a success. Stay tuned....



empowering families and revitalizing neighborhoods

42 
new homes constructed

33 
brush with kindness

12 
rehab

34 
repair with kindness

4 
neighborhood cleanups

thriving families

Sources: Atlanta Habitat Data and 2015 Atlanta Habitat Homeowner Survey by Georgia Institute of Technology

83%
better-off financially

94%
met mortgage obligations

72%
have improved health

84%
graduated from high school

33%
graduated from college

homeowner education

934
participants

90
Home Smart classes

43 new laptop computers distributed through our technology program

\$11,500 Scholarships & entrepreneurial awards

2017 economic impact

More than
\$6,000,000
invested in new home construction, renovation and repair

More than
\$830,000
in property taxes and other assessments paid from escrow

9
mortgages paid-off by homeowners

ways to support atlanta habitat online at atlantahabitat.org



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In-Kind Donations
Legacy Donations



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New Builds
RWK/ReHab
VGA



VOLUNTEER
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Family Services
ReStore



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Build. Thrive. Grow.

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AtlantaHabitat.org

Atlanta Habitat ReStore
271 Chester Ave SE
Atlanta, GA 30316
(404) 525-2114
AtlantaHabitat.org/ReStore



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