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**NATIONAL KITCHEN AND BATH ASSOCIATION TO BENEFIT
ATLANTA HABITAT FOR HUMANITY RESTORE**
*Hundreds of Exhibitors at Kitchen/Bath Industry Show Encouraged to
Contribute to Atlanta Habitat's Community Initiative*

ATLANTA, GA (April 14, 2009) --- The National Kitchen and Bath Association (NKBA) today announced that the 2009 Kitchen/Bath Industry Show (K/BIS) is supporting Atlanta Habitat for Humanity ReStore, a discount home improvement store where all proceeds support Atlanta Habitat's mission of building affordable, green, quality houses for working families. The NKBA will coordinate with exhibitors to donate their products on display to the Atlanta Habitat ReStore.

"Many of the hundreds of exhibitors at K/BIS this year will be featuring green products and materials, so there is a natural connection between our show and Atlanta Habitat for Humanity," said the NKBA president, Suzie Williford. "We're proud to be supporting this wonderful organization through our first show in Atlanta."

K/BIS will feature exhibitors that offer building materials, cabinets, appliances, hardware and hundreds of other items that the Atlanta Habitat ReStore can in turn sell to the public.

"The donation of kitchen and bath products from K/BIS's outstanding 2009 show to the Atlanta Habitat ReStore and sales of these products to ReStore customers will support the building of affordable Atlanta Habitat homes for working families while recycling valuable product. This is a true win-win!" noted Larrie Del Martin, Atlanta Habitat for Humanity president and executive director.

Atlanta Habitat will be onsite at K/BIS, for exhibitors to find out the donation details. Atlanta Habitat will handle all product transportation.

K/BIS 2009 features the latest products and trends in the kitchen and bath industry from the leading brands in the industry. It is being held April 30 - May 3, at the Georgia World Congress Center. For additional information or to register, go to www.kbis.com.

About the National Kitchen & Bath Association

The National Kitchen & Bath Association (NKBA) is a non-profit trade association that owns the Kitchen/Bath Industry Show & Conference (K/BIS[®]). With over 40,000 members, the NKBA has educated and led the kitchen and bath industry for more than 45 years. The mission of the NKBA is to enhance member success and excellence, promote professionalism and ethical business practices, and provide leadership and direction for the kitchen and bath industry worldwide. For more information, visit the NKBA Press Room at NKBA.org/Press or call 800-THE-NKBA (843-6522).

About Nielsen Business Media

Nielsen Business Media produces more than 50 conferences and trade shows annually for professionals in fields ranging from construction and design to jewelry and retail merchandising, reaching thousands of industry leaders each year in collaborative environments designed to inspire, inform and entertain. Nielsen Business Media is owned by The Nielsen Company, formerly known as VNU Group B.V., a global information and media company with leading market positions and recognized brands in marketing information (ACNielsen), media information (Nielsen Media Research), business publications (Billboard, The Hollywood Reporter, Adweek) and trade shows. The privately held company is active in more than 100 countries, with headquarters in Haarlem, the Netherlands, and New York, USA. For more information, please visit www.nielsen.com.

About Kitchen and Bath Business (K+BB)

K+BB magazine, published by the Nielsen Company, reaches 50,000 interior designers, architects, kitchen design specialists, custom builders and remodelers each month. This monthly magazine blends exclusive features on cutting-edge business developments, installations and industry personalities with solid market research. K+BB was the first magazine to recognize and serve this industry, and continues to provide progressive and insightful coverage of the industry's products, trends, and services, with a sophisticated visual style befitting a design-oriented readership. For more information, please visit www.kbbonline.com.

About Atlanta Habitat for Humanity ReStore

The Atlanta Habitat for Humanity ReStore is a discount home improvement store operated by Atlanta Habitat for Humanity. The ReStore sells new and some gently used appliances, home furnishings and improvement items and much more at up to 75% off retail prices. All proceeds benefit Atlanta Habitat for Humanity's mission – building affordable, green, quality homes for working families. The Atlanta Habitat ReStore is located at 519 Memorial Drive in Atlanta. Visit www.atlantarestore.org to see an online inventory sampling or for directions, store hours, donation policies, sales specials and more or call 404-525-2114.